



2026

# Blueberry Conference

ALL DAY

WILLAMETTE FOYER

7:30 a.m. – 4:00 p.m.

**THE BLUE ROOM – Courtesy of FMC**



**REGISTRATION**

**LANYARDS – Courtesy of Fall Creek Farm & Nursery**



WILLAMETTE B, C & FOYER

7:30 a.m.

**COFFEE – Courtesy of Corteva Agriscience**



8:00 a.m. – 5:00 p.m.

**EXHIBITORS**

WILLAMETTE A & D

7:55 a.m.

**Welcome**

*Wally Lierman, Chair, Oregon Blueberry Commission*

8:00 a.m.

**Pollination Research in Oregon Blueberries**

*Andony Melathopoulos, Oregon State University, Corvallis*

*Miranda Jones, USDA/ARS and Utah State University, Logan, Utah*

8:45 a.m.

**The ODA/ODF Seasonal Climate Forecast**

*Pete Parsons, Smoke Management Lead Meteorologist, Oregon Department of Forestry*

9:15 a.m.

**The 2026 Legislative Session -**

**Updates of Importance for the Oregon Blueberry Industry**

*Katie Murray, Oregonians for Food & Shelter, Salem*

9:45 a.m.

**BREAK – Courtesy of True Organic Products**



VISIT EXHIBITORS

10:15 a.m.

**North American Blueberry Council & US Highbush Blueberry Council Update**

*Alyssa Houtby, USHBC/NABC, Folsom, California*

10:45 a.m.

**USBHC Assessment Panel**

*Brian Bocoock, Chair, USBHC Promotion Committee, South Haven, Michigan*

*Tom Avelis, Panel Moderator, Porterville, California*

11:15 a.m.

**Pesticide Registration Process in Blueberries Through the IR-4 Program**

*Dalila Rendon, Oregon State University, Corvallis*

11:45 a.m.

**LUNCH – Courtesy of Wilbur-Ellis (included with registration)**

Lunch Sponsor:



**WILBUR-ELLIS**  
AGRIBUSINESS

NETWORK AND VISIT EXHIBITORS

1:00 p.m.

**OSU Blueberry Program and OSU/USDA-ARS Blueberry Breeding Program**

*Scott Lukas, NW Berry Production and Management Endowed Professor, Oregon State University, Corvallis*

*Jenyne Loarca, USDA-ARS, Horticultural Crops Production and Genetic Improvement Research Unit, Corvallis*

1:30 p.m.

**Meet the New Director of NWREC – A Brief Overview of the Center**

*Steve Young, OSU North Willamette Research and Extension Center, Aurora*

1:45 p.m.

**Blueberry Virus Surveillance Program Report**

*Jason Myer, Northwest Berry Foundation, Portland*

2:15 p.m.

**BREAK – Courtesy of AgriCare, Inc.**



VISIT EXHIBITORS

2:45 p.m.

**KNOCKOUT-SWD, a New Tool for Combatting SWD**

*Bryan Witherbee, Agragene, St. Louis, Missouri*

3:00 p.m.

**New Pre- and Post-Emergence Herbicides for Weed Control in Blueberries**

*Marcelo Moretti, Oregon State University, Corvallis*

3:30 p.m.

**Blueberries from Mexico: A Story of Change and Opportunity**

*Mario Flores, Naturipe Farms, Salina, California*

4:00 p.m.

**INDUSTRY RECEPTION**

**Reception and Program Sponsor – AgWest Farm Credit (included with registration)**

Reception & Program Sponsor:



**AgWest**  
FARM CREDIT



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**AgWest Farm Credit**

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**Fall Creek Farm & Nursery**

## BLUE ROOM SPONSOR

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An Agricultural Sciences Company

## LUNCH SPONSOR

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**Oregon Blueberry**

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## PLATINUM SPONSORS

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